

Strong Roots & New Growth

Greenery Office Interiors Promoting Workplace Wellness with Nature

For Greenery Office Interiors, strong roots and new growth means more than just the health of the plants they care for. It speaks to their appreciation of servicing Calgary for over 44 years and their excitement for the changes occurring in workspaces throughout Calgary.

President and founder Joanne Young recalls a time “[when] plants were discouraged in interior design plans. Now people are realizing how important they are and what they can add to their surroundings. Plants are essential in providing workspaces with fresh air and an uplifting and energizing effect.”

Just like a seedling, Greenery started small and continued to grow. Today the team of 20 cares for tens-of-thousands of plants throughout Calgary offices and workspaces. Their approach is to focus on two key components: wellbeing and design. The design consultation process includes detailed images and specifics and professional and timely installation, followed by ongoing plant maintenance by their team of horticultural technicians.

“It’s a unique business in the sense that we’re fortunate enough to see our clients on a weekly/bi-weekly basis. During our maintenance visits, we provide professional plant care for the betterment of people’s environments. We are committed to our vision and values, and our business model upholds that,” says operations manager Erica Steven.

Companies incorporating plants into workplaces emphasize the importance of employee health and productivity. Greenery applies the concepts founded in biophilia (the desire to be in nature) and biomimicry (the imitation of nature’s designs in everyday life) to create a work environment that people feel comfortable and grounded in.



Camille Anderson, Joanne Young and Kelsie Anderson. Photo by Courtney Lovgren.



Every good growth story has its challenges and the pandemic has certainly shifted the nature of workplaces, but Greenery is looking forward to the future. Their team agrees.

“Vacancy rates in Calgary can be daunting. However, it’s exciting to see companies investing in employee-centric and tenant-centric spaces. These companies are recognizing what people want – to feel good in their workspaces. And incorporating plants in the design adds so much more than just aesthetic value,” says Young.

Sisters and sales and design associates, Kelsie and Camille Anderson, combine their passions to gain the upper hand over their competitors. Kelsie, the professional horticulturalist, and Camille, the design enthusiast, utilize their knowledge and talents to bring their client’s vision to life.

“Whether we are working directly with a client, designers or architects, we establish the vision and tackle every detail from consultation through installation. The best feeling is watching

the space come to life when we arrive and knowing people will continue to enjoy those benefits,” says Camille.

Greenery’s recent award-winning design in Absorb Software in Calgary’s new TELUS Sky building is a testament to that.

“We were flexible with the client’s needs during the lockdown, and while the office was closed, we incorporated living walls and custom plant fixtures in phases. Now that employees are back in the office, they’re experiencing the commitment that their employer places on their wellbeing,” says Kelsie.

Whether corporations opt for a selection of live plants, a moss or living wall, or an extensive atrium, the results are the same. Studies suggest that having plants in the workplace decreases tension and anxiety levels and reduces feelings of fatigue while at the same time increasing creativity and productivity. As Calgary learns to pivot and trends continue to change, people returning to work post-pandemic are asking for human-centric environments. Greenery believes that plants are an essential element in those environments.



GREENERY
Office Interiors Ltd.



@greenerycalgary

